An Uphill Battle: from impunity to justice for journalist murders

A Report on Impunity on the occasion of the International Day to End Impunity for Crimes against Journalists 2022

Executive Summary

In spite of a small but hopeful decline, it is hard to overstate the worldwide problem of targeted journalist murders. The Committee to Protect Journalists tallies 1448 of such murders since 1992. These murders constitute an attack on an individual, and undermine the functioning of our societies, not least because of their effect on people's access to information and on the room for free public debate. To add insult to injury, the figure that 8 out of 10 of such murders result in impunity is by now a well known fact within the press freedom community. These impunity figures look even grimmer when it is considered that in less than 5% of cases globally, both the material perpetrator and the mastermind are caught.

This report was written against the backdrop of the need to better understand the dynamics of impunity and the factors that contribute to solving cases of journalist murders on the domestic level. Although cases of full justice are scarce, they demonstrate that justice can be achieved. This begs the question how such achievements can be brought about more often. In spite of the urgency of this question, a systemic understanding of the dynamics of impunity has been lacking so far. Solving these murders is a complex challenge that is influenced by many factors, including the case specific complexities, the societal and political context and the functioning of the different layers of the justice system. Laying out the avenues to justice therefore requires an understanding of local complexities and of the recurring patterns in the cases that lead to justice. It is the ambition of this report to identify these avenues.

In this report we use a multi-layered approach to arrive at the identification of avenues to justice. Importantly, in order to guarantee the pertinence of these avenues, we start with an assessment of the factors that contribute to the risks for journalist being murdered, and of the factors that increase the risks of impunity to follow. In order to fight impunity with concrete tools, we hold, it is imperative to understand its foundations. The CPJ database on journalist killings, investigations into cold cases of journalist murders by A Safer World for the Truth, and conversations with colleague experts in the field constitute our main sources of data to make this assessment.

As a result of our analysis we present multiple findings. An important finding is that hybrid regimes - combining both democratic and undemocratic elements - constitute the most murderous context for journalists, with impunity also being rampant in these context. Organized crime and power abusing local officials pose the most lethal danger to journalists. These actors often thrive on the back of a crippled rule of law, which is typical



for hybrid regimes. As we find little evidence for a self-fueling 'cycle of impunity,' we find that the causes of journalist murder and impunity are conflated. Both impunity and the risk of murder have similar underlying causes - predominantly the disfunctioning of the rule of law, which however in hybrid regimes highly differs per location. Concretely, this means that the culprits of journalist murders can sometimes hold such positions of power that they can cause impunity by subsequently being able to sabotage the investigation.

Taking the specific context that provides for lethal risks for journalists into consideration, we analyzed the effectiveness of multiple avenues to justice. We find that activating certain segments of the legal system can increase the likelihood of justice. Based on a statistical analysis, we find that the interference of central judicial or prosecutorial actors in a murder case can increase the likelihood of justice. The fact that central actors are specialized and located further away from the murder scene contribute to a higher degree of independence of the investigation. Many of the countries that experience high levels of journalist killings are large, wherein local judicial and executive institutions are often weaker and poorly insulated against outside influence.

Although important, the interference of central legal actors is rarely a silver bullet to justice. Public pressure created by colleagues or relatives of the murdered journalist, monitoring by civil society, and persistent media attention contribute to the probabilities of justice by making it harder for authorities not to act. In addition, we find that dialogue and knowledge-sharing among legal actors can also have a positive impact. Generally, the avenues that we present work better in concert and can even be mutually reinforcing. For example, public pressure can help to put the case under the attention of central actors.

With this report we hope to have contributed to a new and fundamental approach to addressing impunity for crimes against journalists. One that is focused on developing our thinking on how to achieve justice, while taking the causes of impunity into consideration. We believe that with this report we have identified several strategies that can set the wheels of justice in motion. We will continue to deepen our thinking in this direction and hope many in this sector will join us.

