

# What is **needed** to set up a Media Lifeline Ukraine?

- **Funds:** Flexible core support for newsrooms and journalists that cover Ukraine daily to pay out salaries, shelter, transport etc.
- **Safety equipment:** Personal Protection Materials (PPE) such as vests and helmets, pers emblems, emergency kits with first aid essentials, water, food.
- **Reporting equipment:** Equipment such as cameras, power banks, batteries and laptops.
- **Digital security:** Keeping the digital security of our partners and journalists up to date to ensure their digital protection (e.g. assess compromised hardware, access VPN services, etc.).
- **Tech support:** We need to be prepared for the worst, if the internet is down, or websites are blocked. We need tech support on the kind of measures we can take to deal with this.
- **Safe spaces inside:** provide safe shelter within Ukraine for journalists that want to continue reporting from the country. The space will also function as a resource center for journalists in distress with psychological help and financial support for media outlets.
- **Support hubs outside:** provide safe space for coworking, meetings, recording videos and networking for exiled Ukrainian, Belarusian and Russian media professionals. Existing media outlets provide support to colleagues from Ukraine with fact-checking, video production, social media packaging, editing of content and support with spreading the news.
- **Psychological support:** Journalists in Ukraine are working 24/7 in a conflict situation. It's crucial to provide journalists with trauma and psychological support. A network of Ukrainian and Russian speaking psychologists will help the journalists to better deal with stress and/or trauma.
- **Linking journalists:** Ukrainian journalists and their stories, footage and foto's, have to be linked to European journalists to share their reports and to be paid for that. European journalists associations can support that.
- **Counter disinformation:** improve ability of independent media in the region to track and recognize Russian-sponsored disinformation to strengthen public awareness and improve the accountability of platforms to act on reports and requests;
- **Relocation:** support the temporary relocation of journalists from Ukraine that are victims of the conflict and Belarusian and Russian journalists under threat due to the escalating repression and censorship. The aim of this support is for journalists to continue their work in a safe environment or to give them the necessary time to catch their breath.

**Together we can make this happen**

**Support the **Media Lifeline Ukraine****

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