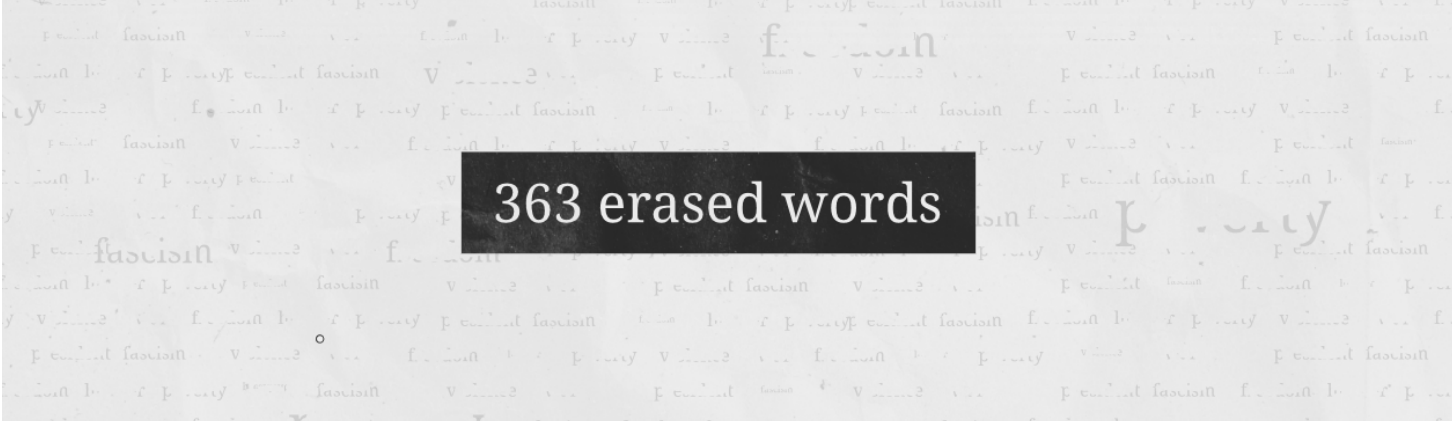


Stand up for imprisoned journalists



363 erased words

This is a call to turn all eyes on the danger of censorship and imprisoned journalists worldwide. Most of the time, the stories of these journalists remain invisible - because what is not published cannot be read. To bring awareness to this issue we would like to ask you to join us and stand up for journalists. We would like you to join The Erased.

The Erased uses a unique font that links every single one of the 363 currently imprisoned journalists to a censored word, and subsequently erases these words from publications on participating (news) websites worldwide. This shows the importance of free, independent journalism and the danger of censorship. It takes away our right to know.

We ask all media outlets and organisations around the world to use The Erased font for a number of hours on World Press Freedom Day, May 3rd may 2023. It's now more important than ever, to come together as an industry and make a statement. Anyone can implement the font, and at the moment it can already be applied in the following languages: English, Spanish, French, Russian, Arabic & Dutch.

But the font is not everything. The way the font is designed, each Erased word symbolises a currently imprisoned journalist. When implementing the font, a banner will appear at the bottom of the page, allowing a user to toggle the font on and off. This banner is also clickable and leads to a website explaining the concept. On The Erased website, we highlight in-depth interviews with several journalists who have been censored while writing about an Erased word. This way we visualise and contextualise what happens when we lose press freedom. These journalists showcase great resilience and their stories are representative for all journalists around the world facing any kind of censorship. These journalists were silenced while doing what mattered most and their Erased stories will finally be told.

Are you interested in joining this important cause? Attached you will find a brief presentation about The Erased, including a short video (slide 2) to give some context about implementing the font and the impact on your website, and three easy ways in which you can participate on World Press Freedom Day, May 3rd 2023. If you choose to participate, please forward us your logo and we will place it on The Erased website. Your logo will be clickable and links through to the page where The Erased font is used on your website.

[The Erased website](#)

Free Press Unlimited believes that everyone has the right to independent, reliable and timely information. People need that information to control their living conditions and to make the right decisions. To make this possible, Free Press Unlimited supports media and journalists worldwide. Our vision is short and to the point: People deserve to know. All over the world.

Would you like to have more information about our event and/or plan a meeting with our spokesperson, Ruth Kronenburg, please contact Karlijn via knipping@freepressunlimited.org

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